



Avoid the 100 Los Angeles County DUI Campaign



PRESS RELEASE

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WINTER HOLIDAY AVOID DUI CAMPAIGN – FINAL REPORT

The 2012/13 Winter Holiday DUI Mobilization crackdown on drinking drivers has ended and resulted in a significant number of DUI arrests from the sobriety checkpoints, special saturation patrols and routine patrols in the Los Angeles County "Avoid the 100" DUI Campaign for the past 19 days.

From 12:01 AM Friday December 14th, through midnight Tuesday January 1, 2013, officers representing 100 county law enforcement agencies have arrested 2,168 individuals for driving under the influence of alcohol or drugs. In 2011/12 2,433 DUI arrests occurred during the same time period (** Media note: 2011/12 was a 17-day campaign compared to this year's 19-day campaign). All numbers are provisional with some agencies yet to report.

Law enforcement officials will be conducting more Avoid DUI operations throughout the county and region next during Super Bowl Sunday in February and then again for local St Patrick's Day festivities in March. Police, Sheriff and the CHP encourage all motorists to help law enforcement every day: Report Drunk Drivers – Call 9-1-1 anytime you encounter an impaired driver.

DUI Checkpoints, along with regularly scheduled high visibility DUI enforcement, are proven strategies with the goal of removing impaired drivers from the road and heightening awareness of the dangers of driving under the influence of drugs and alcohol. According to the National Highway Traffic Safety Administration (NHTSA), sobriety checkpoint programs can yield considerable cost savings: \$6 for every \$1 spent.

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