CITY OF GLENDORA

For Immediate Release

February 5, 2013
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For further information contact
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The City of Glendora to Host Business Workshops

The City of Glendora, is promoting small business growth through a series of business workshops. Its first workshop, **Marketing Strategies; Social Media**, will be offered on the choice of two dates, Friday, March 8th or Saturday, March 9th, at the Bidwell Forum, Glendora Public Library.

In partnership with the Glendora Chamber of Commerce, this first workshop will be a training opportunity for the business community to enhance their marketing plan through the use of the increasingly prevailing social networks; Facebook, Twitter, Instagram and YouTube. This workshop will provide a step-by-step walk through of social media marketing and exposure tactics to give businesses a competitive edge.

These workshops are a component of the City's Economic Action Plan, which focuses on business attraction, retention, and business expansion. Any business interested in improving their marketing plan is encouraged to attend this small business workshop. Participants should bring their laptop, netbook, tablet, or ipad, capable of accessing the internet. This will be a hands on session; Wi-Fi access will be available.

This first workshop is FREE to attend. Registration is required.

Glendora Public Library, Bidwell Forum
140 S. Glendora Ave., Glendora CA 91741
Friday, March 8, 2013 ● 8:00 a.m. – 10:00 a.m. ***or***
Saturday, March 9, 2013 ● 10:00a.m. – 12:00 p.m.

To register for this workshop, or for more information, please call (626) 914-8292 or send a message via email to vescalante@ci.glendora.ca.us Please continue to check the City website's Economic Development page for additional planned business workshops at www.ci.glendora.ca.us.

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