C I T Y O F G L E N D O R A

SIX-MONTH STRATEGIC OBJECTIVES

April 10, 2013 – October 15, 2013

THREE-YEAR GOAL: *MAINTAIN STRONG INTERNAL AND EXTERNAL COMMUNICATION*						
WHEN	**WHO**	**WHAT**	**STATUS**			**COMMENTS**
			DONE	ON TARGET	REVISED	
1. By May 15, 2013	Police Chief and City Manager	Train the City's Department Directors in the current use of social media for disseminating information to the community.				
2. By June 1, 2013	Finance Director	Investigate improvements to the city's website regarding mobile/small devices (e.g., phones, tablets) and make a recommendation to the Executive Management Team for approval.				
3. By June 1, 2013	Finance Director and Police Chief	Investigate enhancements to the city's Facebook page and other social media for more interactivity (not a blog) and report findings and suggestions to the Executive Management Team for approval.				
4. By September 30, 2013	Police Chief and Finance Director	Report to the City Council, City departments and the community how the residents and businesses can currently opt in for city alerts and updates.				
5. By October 1, 2013 and every six months thereafter	City Manager	Hold at least one Town Hall meeting with city employees to report and get feedback on relevant city topics.				
6. By October 15, 2013	Human Resources Director and City Attorney (co-leads), Police Chief and Finance Director	Develop and present to the City Council for action a social media policy.				

THREE-YEAR GOAL: *MAINTAIN FINANCIAL HEALTH*						
WHEN	**WHO**	**WHAT**	**STATUS**			**COMMENTS**
			DONE	ON TARGET	REVISED	
1. By May 1, 2013	Public Works Director, working with consultants	Develop and report to the City Council on a funding plan to address water system vulnerabilities.				
2. By August 31, 2013	Finance Director	Present to the City Council a review and recommend, if needed, an update of the city's investment policy.				
3. By October 15, 2013	Public Works Director and Finance Director	Identify and report to the City Council on potential funding resources to comply with the Clean Water Act.				
4. By October 15, 2013	City Manager (lead) and City Council representatives	Meet with each of the city's state and federal legislative representatives to inform them and advocate for the City of Glendora.				

THREE-YEAR GOAL: *PROVIDE EFFECTIVE AND EFFICIENT MUNICIPAL SERVICES*						
WHEN	**WHO**	**WHAT**	**STATUS**			**COMMENTS**
			DONE	ON TARGET	REVISED	
1. By June 30, 2013	Public Works Director and Library Director	Develop and present to the City Council a 5-Year Vision for the Public Works Department and Library Department.				
2. By October 15, 2013	Community Services Director, working with the Public Works Director, Police Chief, Library Director and Finance Director	Expand the City's e-services to allow for complete online registration for reservations for all City facilities and for water bill payment.				
3. By October 15, 2013	Police Chief	Schedule and ensure provision of a Cal Emergency Management Agency-approved Emergency Operations Center Training Course for all Directors and EOC staff.				

THREE-YEAR GOAL: *ENHANCE ECONOMIC DEVELOPMENT*						
WHEN	**WHO**	**WHAT**	**STATUS**			**COMMENTS**
			DONE	ON TARGET	REVISED	
1. At the June 11, 2013 City Council meeting	City Manager, working with the Economic Development Specialist	Present a year-end report to the City Council, including recommendation(s) for action by the City Council in response to the Business Community Survey and other comments received from the business community.				
2. By June 30, 2013	Planning Director	Present to the City Council for action a tax-sharing agreement between the City and County regarding Monrovia Nursery annexation.				
3. By August 31, 2013	Planning Director	Organize and hold a workshop for the City Council, Planning Commission and staff to explain the development review and decision process.				
4. By August 31, 2013	Planning Director	Complete and present to the Successor Agency Board for action a Long-Range Property Management Plan for the former RDA properties.				
5. By October 15, 2013	City Manager, working with the Economic Development Specialist	Develop a marketing brochure to market the community and prospective development opportunities.				