



The City of Glendora, as part of its Economic Action Plan, is once again offering a

## Free Business Workshop

# Developing a Business Plan

### Any of these sound familiar?

- I do not have the time to write a business plan! I am trying to start/run/grow a business.
- Writing a business plan is a waste of time. The return on my time and energy is not worth it.
- Sure, I have a business plan; I wrote a 20 page one for my banker. Just don't ask me what it says!
- A business plan? I don't even have a mission statement!

***If you want to grow your business; start a new business; need to secure financing; or want to develop your business idea, you need a Business Plan!***

What if you could write a business plan in three pages? Or even one page? How about an eight word mission statement? If that sounds interesting to you, join us!

### When?

Friday, August 9, 2013  
8:00 am to 10:00 am

### Where?

Glendora Public Library, Bidwell Forum  
140 S. Glendora Ave., Glendora CA 91741

### How do I Register?

Please RSVP before August 6, 2013

Contact Valerie Escalante at (626) 914-8292 or via email at [vescalante@ci.glendora.ca.us](mailto:vescalante@ci.glendora.ca.us)

Registration is required. Refreshments will be provided.



About the Presenter:

**Tom A. Buckles, Ph.D. Associate Professor of Marketing, APU**  
**Arizona State University, Ph.D. (Marketing)**  
**CSU Sacramento, MBA**  
**UC Davis, BA, Economics**

Prior to coming to Azusa Pacific University (APU) in fall 2011, Dr. Buckles taught primarily fully-employed and executive MBA's in the areas of marketing strategy, entrepreneurship and the MBA capstone course. He has published numerous articles in the areas of marketing, e-commerce, service quality, and marketing education in journals such as the Journal of Business and Industrial Marketing, Advances in Services Marketing and Management, European Journal of Marketing, and the Journal of Marketing Education. He has presented his research at national and international conferences and has been funded by both public and private organizations, including the Kellogg Foundation and the U.S. Navy. In addition, he has received awards for his research as well as his teaching at the undergraduate, graduate, and executive levels.

Professor Buckles has been, and is currently a consultant for private and public sector firms, and entrepreneurs. He is involved in executive training programs for both domestic and international executives. Dr. Buckles also serves several companies as a member of their advisory board or board of directors.

\*Subject to cancellation should there be an inadequate amount of registrants.