



CITY OF GLENDORA

For Immediate Release

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PRESS RELEASE

THE GLENDORA POLICE DEPARTMENT RECEIVES GRANT FOR COUNTY-WIDE DUI ENFORCEMENT CAMPAIGN

Drunk and drugged driving remains the number one killer on our roadways with 774 deaths and over 24,000 injuries. The "Avoid the 100" DUI Task Force will be combating this deadly problem through DUI enforcement efforts in Los Angeles County. The Glendora Police Department will be administering a recent \$600,000.00 grant from the California Office of Traffic Safety for the entire county.

"After law enforcement's numerous educational efforts about the dangers of drinking and driving, most people understand that if they're planning on drinking, they should always plan a safe way home," said Glendora Police Chief Rob Castro. "But sadly, millions of Americans still think they are invincible and recklessly choose to get behind the wheel after having too much to drink endangering innocent people and themselves."

The "Avoid the 100" DUI Task Force is named to send the message that if you don't drink or use drugs and drive, you will *avoid* getting arrested by any of the 100 participating law enforcement agencies in the county.

The grant activities will specifically target those who get behind the wheel after drinking too much or using drugs that impair driving. Officers from law enforcement agencies across the county will jointly staff DUI/Driver's License Checkpoints, multi-agency DUI Task Force deployments, and local DUI saturation patrols. Additionally, funding will target the 'worst of the worst' repeat DUI offenders with Warrant/Probation Sweeps and Court Sting Enforcement Operations focusing on DUI offenders who leave court hearings and drive away on suspended licenses after being ordered not to drive by a judge.

A large part of grant funding will go to DUI/Driver's License Checkpoints – highly visible, highly publicized events not only meant to make arrests, but to deter impaired driving in



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the first place. Crashes involving alcohol have been shown to drop by up to 20 percent when well-publicized checkpoints are conducted often enough. According to the National Highway Traffic Safety Administration (NHTSA), checkpoints have provided the most effective documented results of any of the DUI enforcement strategies, while yielding considerable cost savings of \$6 for every \$1 spent and are supported by nearly 90 percent of California drivers.

Motorists can expect to see special DUI campaigns during the winter and summer holiday periods as well as on Halloween, Super Bowl Sunday, St. Patrick's Day, Cinco de Mayo, 4th of July, Memorial Day and during local special events with identified DUI Problems. Funding for the grant comes from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.



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